

Develon Douglas
Jennifer Perez
Kelly Iwasaki
E-Learning Design

CBT Premise “HD Possible”

Despite the vast increase in high definition content available to American households over the past 10, a recent statistic suggests that 30 percent of HDTV owners don't actually view HD content at all.

Hdpossible.com is a training website designed with these consumers in mind. A showcase of informative video spots and textual libraries will provide solutions to common problems and familiarize users with the world of HD entertainment. Whether you enjoy broadcast television shows, Hollywood movies, or the latest video games, all newcomers will be guided comfortably through the world of high definition home entertainment here.

Central Topics:

- What is “High Definition?” (Resolution)
- Components that output HD signals
- HD Cables
- HD Content

“HD Possible” Treatment

Summary

This interactive website will teach users about the basics of high definition home entertainment. The information will be relayed to the viewer via audio, video, and textual interactive elements, keeping them engaged and learning. The user will gain basic knowledge about high definition technologies and sources. They will also be able to utilize what they have learned from the site, using it as both an initial guide and reference tool when choosing the best complimentary options for their HD televisions.

Target Audience

This website is designed for 35-55 year old men and women who own televisions classified in the “HD” category, but do not currently view actual high definition content due to a lack of home entertainment knowledge. They may know certain facts about equipment set up, display types, and choosing the correct content, but are looking for an option that connects all the dots.

Interface Methodology

Users will receive information through a multimedia website. A subtle gray and blue aesthetic shell will house several instructional films in which a host will personally guide the user through each learning objective along side a textual description of similar content.

Content The main goal of the website is to impart knowledge to our users while leaving them feeling confident in their decisions; for example when they go out and buy secondary equipment for their HD televisions at places like Best Buy.

The media in our website include:

Display Types / Resolutions [video – short clip]

Where users will see what their T.V. Screens are capable of and the difference between screen resolutions

Cable Connections / Proper Equipment [video – short clip]

Where users will view an analysis of HD equipment sources and connection cable types for their HD television.

Terminology [textual]

Where the terms associated with HD fundamentals will be archived within a glossary.

Objectives

After completing the training provided at Hdpossible.com, users will be able to:

Primary Goals

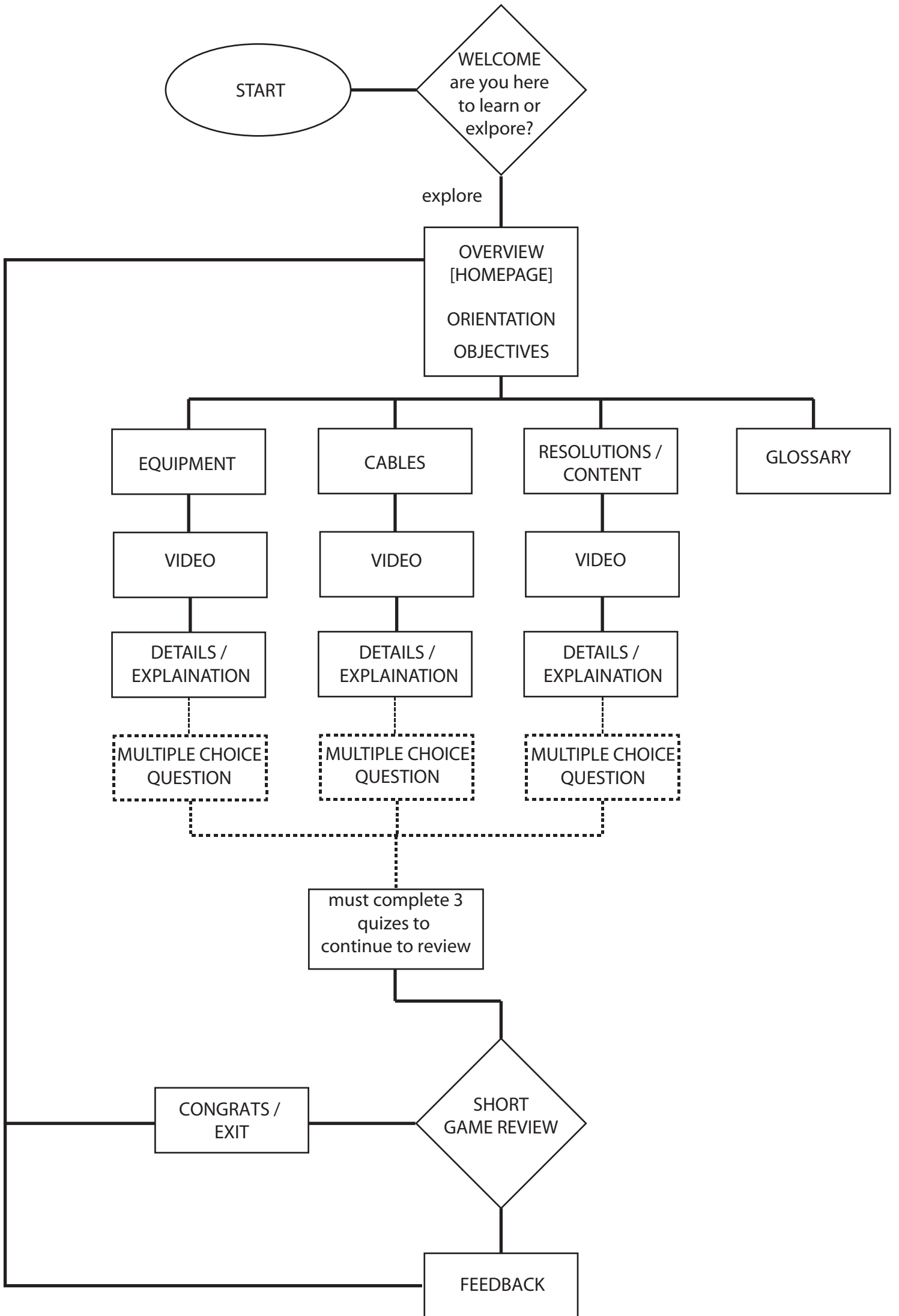
- Select the proper secondary equipment for their HD televisions to view high definition display of their preferred content
- Display a basic knowledge of possible television resolutions

- Display a basic knowledge of optional cable connections
- Display a basic knowledge of HD home entertainment terminology

Secondary Goals

- Make equipment purchase decisions confidently
- Feel more confident using the equipment connected to their HD television sets

Users will take away knowledge about their HD systems that they may not have known. They will be able to communicate effectively with other purchasing certain secondary portions of their home theater systems. They will feel confident in using their HD television to its full capability.



TYPE STYLES

LOGO

Consolas Bold, Size:57
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Corbel, Size: 10
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

GLOBAL NAVIGATION

Arial, Size: 12
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

LOCAL NAVIGATION

Arial, Size: 20
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

BODY TEXT

Arial, Size: 14
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

FOOTER TEXT

Arial, Size: 10
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

PAGE TITLES

Arial Bold, Size: 50
ABCDEFGHIJKLMNOPQRSTUVWXYZ
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COLOR SCHEMES



CYAN

RGB: 0, 178, 238
HEX: # 00B2EE



WHITE

RGB: 255, 255, 255
HEX: # FFFFFFFF



CHROME

RGB: 167, 169, 172
HEX: # A7A9AC



STEEL

RGB: 102, 103, 102
HEX: # 555555



JET BLACK

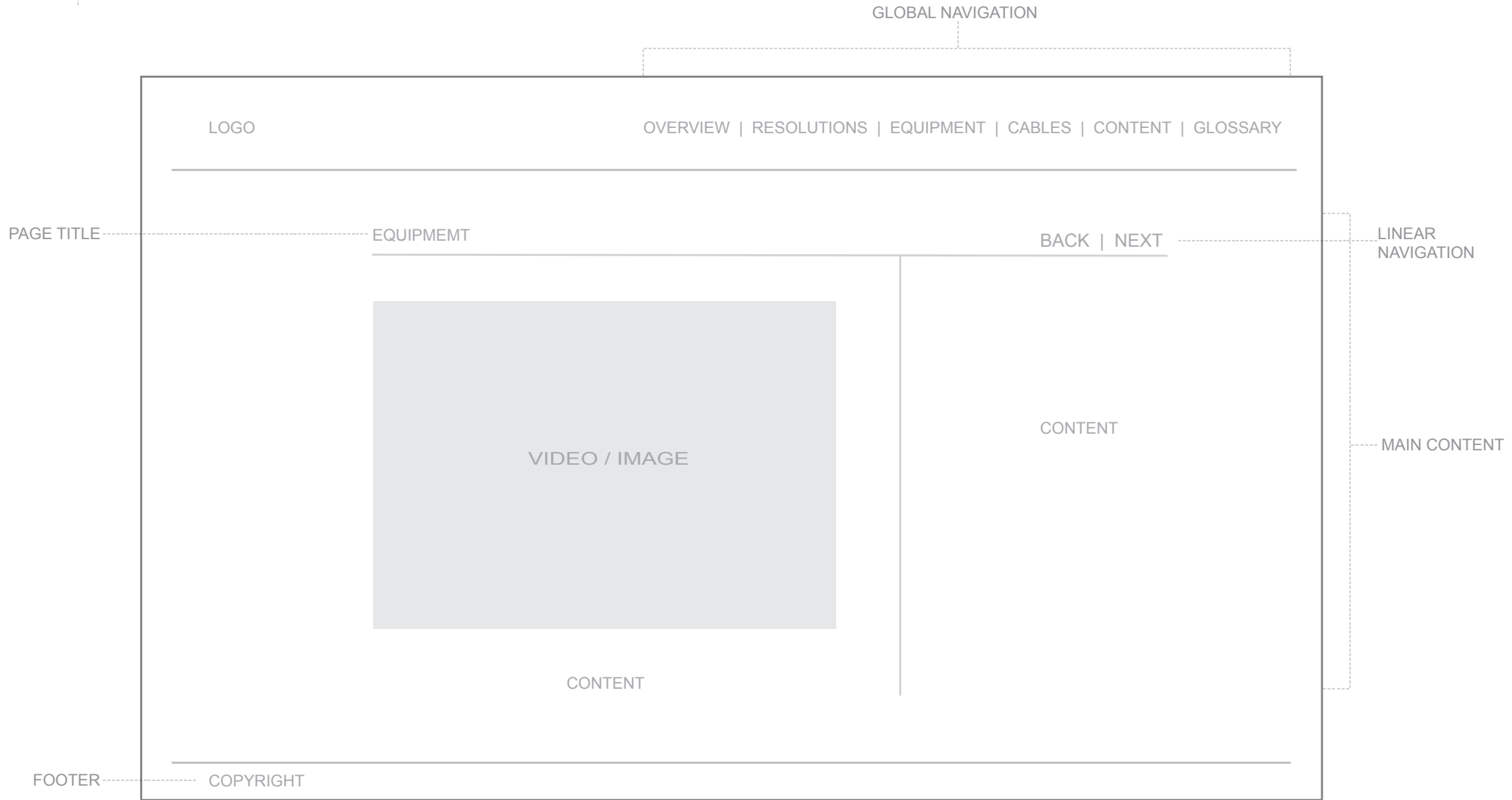
RGB: 0, 0, 0
HEX: # 000000



PROJECT : E-LEARNING

WIREFRAME

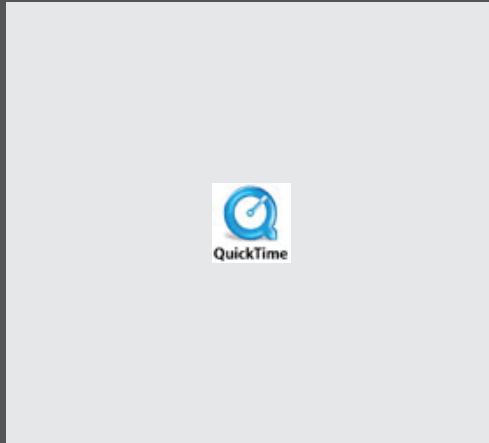
SITE PAGE : EQUIPMENT / CABLES / RESOLUTION / CONTENT / GLOSSARY



EQUIPMENT

[BACK](#) | [NEXT](#)

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[Vestibulum viverra diam sit amet](#)